



PUBLIC ART ADVISING SERVICES

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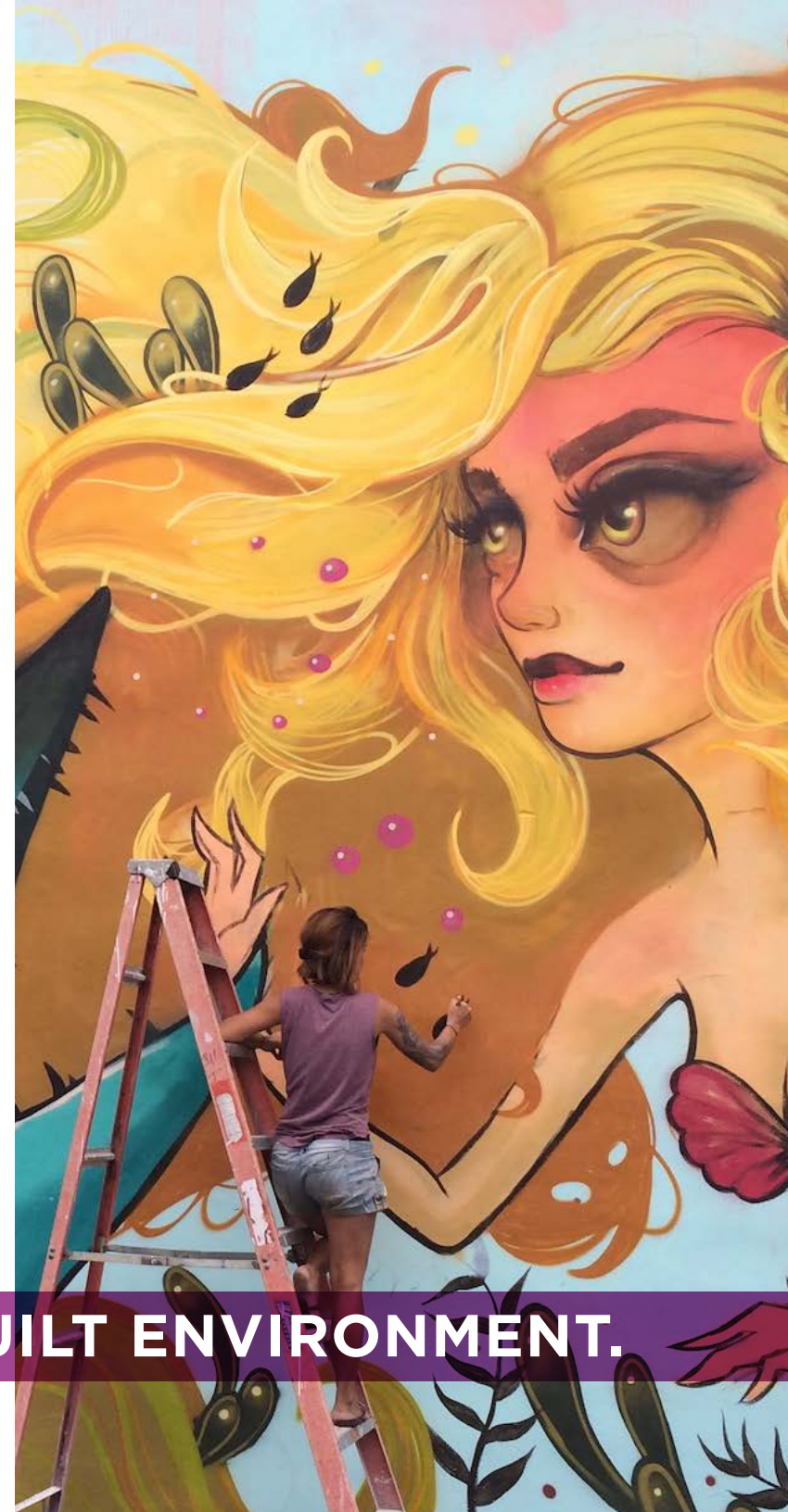
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INTRODUCTION

Advising and curation of public art requires a delicate balance between creativity and project management expertise. The role entails overseeing the entire project, from conception to completion. My education, 15 years of experience in public art and a keen eye for aesthetics, ensures resulting public art that will align with your desired impact on the community. With careful curation and skillful project management, public art becomes powerful expressions of creativity, adding vibrancy and cultural significance to urban landscapes. I am delighted to showcase my capabilities and look forward to collaborating with you.

PUBLIC ART HUMANIZES THE BUILT ENVIRONMENT.



CAPABILITIES

ARTISTIC VISION:

- Ability to conceptualize and articulate a compelling vision for public art projects.

COMMUNITY AND STAKEHOLDER ENGAGEMENT:

- Experience in creating opportunities for community involvement including feedback in the art selection process, public art tours, artist lectures and demonstrations.
- Skill in identifying and engaging with relevant stakeholders, including artists, community members, sponsors and local authorities.

PROJECT MANAGEMENT:

- Proficiency in overseeing projects from conception to completion, managing timelines, and ensuring efficient resource allocation.

LOCATION SCOUTING:

- Expertise in sourcing and evaluating suitable locations for public art installations.

PERMITTING AND REGULATIONS:

- Knowledge of local regulations and the ability to advise and help secure necessary permits for public art installations.



LOGISTICS COORDINATION:

- Proficient in coordinating logistics, including material sourcing and installation processes.

BUDGET MANAGEMENT:

- Skillful management of budgets to ensure the successful execution of public art projects within financial constraints.

PROMOTION AND DOCUMENTATION:

- Ability to work with PR/Marketing teams to promote public art projects and provide content including documentation videos for social media channels.

INNOVATION AND ADAPTABILITY:

- Willingness to explore innovative approaches and adapt to evolving trends in public art and community engagement.



SELECTED WORK SAMPLES

Hyperlinks are blue and underlined.

**Community Redevelopment Agency
of Hollywood, Florida**

[Downtown Hollywood Mural Project](#)

**Broward County Schools,
Broward County, Florida:**

[Dillard Panther Mural in Fort
Lauderdale, FL](#)

[Manatee Mural Hollywood Central
Elementary School](#)

[Mary Bethune Elementary Mural](#)

**Miramar Cultural Center,
Miramar, Florida:**

[Windows to our World](#)

[Bravo Supermarket Mural](#)

**BB&T Center,
Fort Lauderdale, Florida:**

[Florida Panthers Mural, FAT Village](#)

[Pearl Jam Mural, FAT Village](#)

Wynwood Arts District:

[BSG Advertising Mural](#)

[Wynwood Starts Here Mural](#)

**Managed mural festival with
CANVAS Outdoor Museum and
the CRA of Lake Worth, Florida:**

[Canvas Mural Festival 2017](#)

PUBLIC ART STRENGTHENS COMMUNITIES.

PUBLIC ART PROMOTES PUBLIC DIALOGUE.

PRESS

Hyperlinks are blue and underlined.

February 2023: [ArtMatcher Podcast](#)

January 2023: [Good Morning America - start at 1:50](#)

June 2022: [Voyage Mia](#)

August 2019: [Sun Sentinel](#)

June 2017: [Sun Sentinel](#)

Spring 2017: [Venice Magazine](#)

January 2017: [Miami New Times](#)

June 2016: [CBS 4 Miami](#)



PRICING + DELIVERABLES

After reviewing this proposal we will discuss your specific goals and projects so that I may provide you with a project proposal which would include comprehensive estimate of costs per project. Your deliverables per project can include:

PROJECT PROPOSAL:

- Detailed proposal outlining the purpose, concept, and goals of the project.
- Identification of the location and rationale for choosing that specific site.
- Budget estimates for materials, artist fees, and any other associated costs.

SITE APPROVAL AND PERMITS:

- Documentation demonstrating approval from relevant city authorities or property owners for artwork installation.
- Necessary permits and permissions to carry out the project in compliance with local regulations.

CONCEPTUAL DESIGN:

- Visual representation of the proposed public artwork, including sketches, digital renderings, or mock-ups.
- Description of the artistic approach, theme, and how it aligns with the community and surroundings.

ARTIST AGREEMENT/CONTRACT:

- Formal agreement with the selected artist(s) outlining expectations, responsibilities, and compensation.
- Terms related to the use of the artwork, intellectual property rights, and any other legal considerations.

TIMELINE AND SCHEDULE:

- Clear timeline outlining the project's phases, from design approval to completion.
- Milestones and deadlines for key tasks, such as design finalization material acquisition, start date and estimated completion date.

BUDGET BREAKDOWN:

- Detailed budget breakdown covering all expenses, including artist fees, materials, equipment, permits, and any other associated costs.
- Potential funding sources, sponsorships, or partnerships to support the project.

COMMUNITY ENGAGEMENT PLAN:

- Strategy for involving the local community in the project, such as workshops, feedback sessions, or volunteer opportunities.
- Documentation of community input and how it influenced the final design.

MATERIAL SPECIFICATIONS:

- Detailed list of materials needed for the artwork.
- Information on the longevity and maintenance requirements of the artwork.

INSTALLATION PLAN:

- Step-by-step plan for artwork installation, including any safety measures and coordination with other stakeholders.
- Contingency plans for unexpected issues or delays.

DOCUMENTATION PLAN:

- Strategy for documenting the creation process, including regular photo updates and options for final professional photography and videography.
- Plans for creating a press kit or promotional materials to highlight the completed artwork.

MAINTENANCE GUIDELINES:

- Recommendations for ongoing maintenance and preservation of the artwork, including touch-ups and cleaning procedures.



LOOKING FORWARD TO HEARING FROM YOU.

With over 15 years of dedicated experience in the Public Art field, I possess the expertise necessary for the successful implementation of both large and small-scale initiatives. My established track record underscores my commitment to excellence, showcasing a discerning eye for aesthetics and a steadfast dedication to community engagement. I am enthusiastic about the prospect of contributing to your community by orchestrating meticulously curated and seamlessly executed public art projects, aiming to infuse vibrancy and foster a sense of unity within the community. I eagerly anticipate the opportunity to bring my skills and passion to this endeavor.

CONTACT INFORMATION:

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